

Artist Statement

I create graphic design pieces to convey a company message through the use of professional computer graphics. I have also done several fine art pieces where I like to use color to make objects stand out. I think about and integrate fine art, design ideas, and computer software to create professional looking products. The inspiration for each piece comes from its intended function. I create most of my pieces with Adobe software. Most of the work was done in color, but a few pieces were created in black and white to give more variety. When viewing each piece, I want the viewer to think about the company that is represented in each logo or digital piece. I get most excited by figuring out how I'm going to represent a company or idea with a new logo or layout rather than just stating what they do. My favorite artist is Thomas Kinkaid, who has displayed almost all of his art in a commercial setting by displaying it on purchasable products. He also produces Christian art, which I take an interest in because I am also Christian and believe that Jesus Christ is Saviour. A few of my pieces that I created also convey different aspects of Christianity. I also like to sometimes produce graphics related to the weather since I already have a degree in meteorology. When viewing this collection, think about if each piece successfully conveys the company's purpose mainly through the graphics and not text.